

Amendment to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of the Claims:

Claim 1 (currently amended): A system for extending sales and use of a resource of programs comprising:

a resource of programs for participation by participants, wherein a participant has one or more participant accounts;

a platform ~~operated by a system developer~~ for providing access to the resource of programs through one or more interfaces via a network, said programs to be operated on the platform;

an administrative interface for use by an administrator for interfacing with the platform, the administrative interface for permitting the administrator to:

access the programs via the platform,

select for ~~[[the]]~~ a client a particular program from the accessed programs,

wherein the client has one or more client accounts and wherein the selected particular program is operated by the platform,

configure the selected, particular program of the client, ~~[[and]]~~

track the configured program of the client, and

consolidate the client accounts of two or more programs of the client or

consolidate participant accounts of two or more programs in which the participant is enrolled;

a site coordinator interface for use by a site coordinator for interfacing with the platform, the site coordinator interface for permitting the site coordinator to:

access ~~[[the]]~~ a particular program via the platform, ~~[[and]]~~

support the particular program of ~~[[the]]~~ a client via the platform,

administrate the particular program on the platform,

track progress of the particular program on the platform,

issue discretionary awards for the particular program from the platform,

export data from the particular program on the platform,

calculate awards relating to the particular program on the platform, and

fulfill orders of the particular program via the platform; and

a participant interface for use by participants of [[the]] a particular program for interfacing with the platform, the participant interface for permitting each participant of the particular program to:

access the particular program via the platform[[,]]; and

review information relating to the accessed, particular program via the platform.

Claim 2 (canceled).

Claim 3 (original): The system of claim 1 including three distinct web sites, one for implementing each of the administrative interface, the site coordinator interface and the participant interface.

Claim 4 (original): The system of claim 1 wherein capabilities provided by the participant interface include award information and award requests.

Claim 5 (original): The system of claim 1 further comprising a "do-it-yourself" interface permitting clients to access the platform to set up additional programs or supplemental programs.

Claim 6 (original): The system of claim 1 wherein the administrative interface permits the administrator to perform one or more of the following with regard to program configuration: setting up a program, maintaining information of a program, maintaining a contact list of a program, maintaining a site coordinator list of a program, maintaining a product list of a program, defining hierarchy of participants of a program, controlling hierarchy of participants of a program, selecting payout rules of a program, maintaining payout rules of a program, specifying top performer rules of a program, maintaining top performer rules of a program, maintaining a multiplier list of a program, maintaining an enrollment template of a program, maintaining a performance template of a program, revising a program, activating a program, deactivating a program, selecting an reward, defining an reward, defining attributes of an reward

and/or consolidating accounts of two or more programs, consolidating two or more program accounts of a participant.

Claim 7 (original): The system of claim 1 wherein rewards may take any form and wherein the administrative interface permits the administrator to designate various rewards to be used with the same program and/or to designate a particular reward to be used within different programs.

Claim 8 (original): The system of claim 1 wherein rewards may take any form and wherein the administrative interface permits the administrator to designate each reward and its attributes and/or to designate which attributes are to be associated with a particular participant.

Claim 9 (original): The system of claim 1 wherein rewards may take any form and wherein the administrative interface permits the administrator to designate each reward and its attributes and/or to designate which attributes are to be associated with a performance parameter.

Claim 10 (currently amended): The system of claim 1 wherein the client ~~or the administrator~~ may consolidate client accounts of two or more programs of the client or consolidate participant accounts of two or more programs in which the participant is enrolled.

Claim 11 (original): The system of claim 1 wherein a client or administrator creating a program is directed to creating a participant website for facilitating communication with each participant.

Claim 12 (original): The system of claim 11 wherein creating a participant website comprises selecting from a plurality of templates and selecting from various libraries artwork and other details to plug into the selected website template.

Claim 13 (original): The system of claim 1 wherein an administrator is permitted to define a hierarchical group of participants and is permitted to define a rule applies to a selected group of participants wherein the hierarchical and selected groups are different.

Claim 14 (original): The system of claim 1 wherein an administrator is permitted to define a hierarchical group of participants of a program according to geographical location so that the hierarchy is defined by location.

Claim 15 (original): The system of claim 1 further comprising an enrollment template including participant information which is downloaded from the platform for population of the participant information and which is uploaded to the program for transferring the participant information from the template to the program.

Claim 16 (original): The system of claim 1 wherein the administrative interface permits the administrator to perform one or more of the following with regard to program tracking: track usage of a program, track undelivered email of a program, track earned points of a program, track issued points of a program, and/or track activity of a program.

Claim 17 (original): The system of claim 1 wherein the site coordinator interface permits the site coordinator to perform one or more of the following with regard to program support: conduct program administration of a program, track progress of a program, manage discretionary awards of a program, export data of a program, calculate awards of a program, and/or fulfill orders of a program.

Claim 18 (original): The system of claim 1 wherein the site coordinator interface permits the site coordinator to perform one or more of the following with regard to program administration: maintain organization of a program, enroll participants of a program, add performance data of a program, revise performance data of a program, audit performance data of a program, release awards of a program, maintain participant data, activate one or more participants of a program, and/or inactivate one or more participants of a program.

Claim 19 (original): The system of claim 1 wherein the site coordinator interface permits the site coordinator to perform one or more of the following with regard to progress tracking: generate enrollment reports of a program, generate progress reports of participants of a program,

generate account history reports of a program, generate management information reports of a program, generate top performer reports of a program, generate performance listings of a program, generate issuance reports of a program, generate trouble shooting reports of a program, and/or generate a user guide of a program.

Claim 20 (original): The system of claim 1 wherein the site coordinator interface permits the site coordinator to perform one or more of the following with regard to discretionary awards: managing half penny points, managing 25 dollar points, managing individual travel awards, managing branded cards and/or managing group travel.

Claim 21 (original): The system of claim 1 wherein the site coordinator interface permits the site coordinator to perform one or more of the following with regard to data exporting: print labels of a program, export mail of a program, export analysis data of a program, export tax data of a program, download enrollment templates of a program, and/or download performance templates of a program.

Claim 22 (original): The system of claim 1 wherein the site coordinator interface permits the site coordinator to perform one or more of the following with regard to award calculation: calculate performance payout of a program, calculate manager override payout of a program, and/or calculate top performer payout of a program.

Claim 23 (original): The system of claim 1 wherein the site coordinator interface permits the site coordinator to perform one or more of the following with regard to order fulfillment: deposit points of a program, order items of a program, generate emails regarding group travel of a program, record orders of a program, and/or purchase awards of a program.

Claim 24 (original): The system of claim 1 wherein the participant interface permits the participant to perform one or more of the following with regard to the access of program information: review all programs of which the participant is involved, review program home pages of programs of which the participant is involved, review program rules of programs of which the participant is involved, review program awards of programs of which the participant is

involved, review the participant's progress of programs of which the participant is involved, review account history of programs of which the participant is involved, review terms and conditions of programs of which the participant is involved, maintain participant data of the participant of programs of which the participant is involved and/or completing survey as a performance subject to reward.

Claim 25 (currently amended): A method for extending sales and use with of a resource of programs comprising:

providing access to the resource of programs for participation by participants on a platform, wherein a participant has one or more participant accounts;

permitting an administrator to:

access the programs via the platform,

select for a client a particular program from the accessed programs, wherein a client has one or more client accounts,

configure the selected, particular program of the client, [[and]]

track the configured program of the client,

operate the selected particular program on the platform; and

consolidate the client accounts of two or more programs of the client or consolidate participant accounts of two or more programs in which the participant is enrolled;

permitting a site coordinator to:

access the particular program, [[and]]

support the particular program of the client via the platform,

administrate the particular program on the platform,

track progress of the particular program on the platform,

issue discretionary awards for the particular program from the platform,

export data from the particular program on the platform,

calculate awards relating to the particular program on the platform, and

fulfill orders of the particular program via the platform; and

permitting each participant of a particular program to:

access the particular program via the platform, and

review information relating to the accessed, particular program via the platform.

Claim 26 (canceled).

Claim 27 (original): The method of claim 25 wherein each participant is permitted to receive award information and request award.

Claim 28 (original): The method of claim 25 wherein the client is permitted to access the platform to set up additional programs or supplemental programs.

Claim 29 (original): The method of claim 25 wherein the administrator is permitted to perform one or more of the following with regard to configuring the selected, particular program of the client: setting up a program, maintaining information of a program, maintaining a contact list of a program, maintaining a site coordinator list of a program, maintaining a product list of a program, defining hierarchy of participants of a program, controlling hierarchy of participants of a program, selecting payout rules of a program, maintaining payout rules of a program, specifying top performer rules of a program, maintaining top performer rules of a program, maintaining a multiplier list of a program, maintaining an enrollment template of a program, maintaining a performance template of a program, revising a program, activating a program, deactivating a program, selecting an reward, defining an reward, defining attributes of an reward and/or consolidating accounts of two or more programs, consolidating two or more program accounts of a participant.

Claim 30 (original): The method of claim 25 wherein rewards may take any form and wherein the administrator is permitted to designate various rewards to be used with the same program and/or to designate a particular reward to be used within different programs.

Claim 31 (original): The method of claim 25 wherein rewards may take any form and wherein the administrator is permitted to designate each reward and its attributes and/or to designate which attributes are to be associated with a particular participant.

Claim 32 (original): The method of claim 25 wherein rewards may take any form and wherein the administrator is permitted to designate each reward and its attributes and/or to designate which attributes are to be associated with a performance parameter.

Claim 33 (currently amended): The method of claim 25 wherein the client ~~or the administrator~~ is permitted consolidate client accounts of two or more programs of the client or consolidate participant accounts of two or more programs in which the participant is enrolled.

Claim 34 (original): The method of claim 25 wherein a client or administrator creating a program is directed to create a participant website for facilitating communication with each participant.

Claim 35 (original): The method of claim 34 wherein creating a participant website comprises selecting from a plurality of templates and selecting from various libraries artwork and other details to plug into the selected website template.

Claim 36 (original): The method of claim 25 wherein an administrator is permitted to define a hierarchical group of participants and is permitted to define a rule applies to a selected group of participants wherein the hierarchical and selected groups are different.

Claim 37 (original): The method of claim 25 wherein an administrator is permitted to define a hierarchical group of participants of a program according to geographical location so that the hierarchy is defined by location.

Claim 38 (original): The method of claim 25 further comprising an enrollment template including participant information which is downloaded from the platform for population of the participant information and which is uploaded to the program for transferring the participant information from the template to the program.

Claim 39 (original): The method of claim 25 wherein the administrative interface permits the administrator to perform one or more of the following with regard to program tracking: track

usage of a program, track undelivered email of a program, track earned points of a program, track issued points of a program, and/or track activity of a program.

Claim 40 (original): The method of claim 25 wherein the site coordinator is permitted to perform one or more of the following with regard to program support: conduct program administration of a program, track progress of a program, manage discretionary awards of a program, export data of a program, calculate awards of a program, and/or fulfill orders of a program.

Claim 41 (original): The method of claim 25 wherein the site coordinator is permitted to perform one or more of the following with regard to program administration: maintain organization of a program, enroll participants of a program, add performance data of a program, revise performance data of a program, audit performance data of a program, release awards of a program, maintain participant data, activate one or more participants of a program, and/or inactivate one or more participants of a program.

Claim 42 (original): The method of claim 25 wherein the site coordinator is permitted to perform one or more of the following with regard to progress tracking: generate enrollment reports of a program, generate progress reports of participants of a program, generate account history reports of a program, generate management information reports of a program, generate top performer reports of a program, generate performance listings of a program, generate issuance reports of a program, generate trouble shooting reports of a program, and/or generate a user guide of a program.

Claim 43 (original): The method of claim 25 wherein the site coordinator is permitted to perform one or more of the following with regard to discretionary awards: managing half penny points, managing 25 dollar points, managing individual travel awards, managing branded cards and/or managing group travel.

Claim 44 (original): The method of claim 25 wherein the site coordinator is permitted to perform one or more of the following with regard to data exporting: print labels of a program,

export mail of a program, export analysis data of a program, export tax data of a program, download enrollment templates of a program, and/or download performance templates of a program.

Claim 45 (original): The method of claim 25 wherein the site coordinator is permitted to perform one or more of the following with regard to award calculation: calculate performance payout of a program, calculate manager override payout of a program, and/or calculate top performer payout of a program.

Claim 46 (original): The method of claim 25 wherein the site coordinator interface permits the site coordinator to perform one or more of the following with regard to order fulfillment: deposit points of a program, order items of a program, generate emails regarding group travel of a program, record orders of a program, and/or purchase awards of a program.

Claim 47 (original): The method of claim 25 wherein the participant is permitted to perform one or more of the following with regard to the access of program information: review all programs of which the participant is involved, review program home pages of programs of which the participant is involved, review program rules of programs of which the participant is involved, review program awards of programs of which the participant is involved, review the participant's progress of programs of which the participant is involved, review account history of programs of which the participant is involved, review terms and conditions of programs of which the participant is involved, maintain participant data of the participant of programs of which the participant is involved and/or completing survey as a performance subject to reward.

Claim 48. (withdrawn) A method of doing business for selling programs comprising: providing a platform for accessing programs (such as available via resource); contracting with a VAR to configure and track via the platform the programs for clients of the VAR; authorizing a site coordinator to administer and track via the platform progress of the programs; and permitting participants via the platform to review their program and award information.

Claim 49. (withdrawn) The method of claim 48 wherein the VAR is responsible for payment to the system developer for programs of their clients.

Claim 50. (withdrawn) The method of claim 48 wherein the system developer will pay commissions on the sale of program awards through the VAR's programs.

Claims 51–81 (canceled).